How to build a long-lasting culture of cyber security awareness

A security awareness culture is visible in everyday behaviour and appears in the organisation's mission, policies, and is evident in everyday work activities.

Get your people involved with Security Awareness Champions!

Have a two way honest conversation with your team about what the culture of cyber security awareness means to them.

By implementing security awareness champions, you can start meaningful actions with your employees lead by other employees.

This will:

- Gain employee support
- Security awareness becomes relevant, interesting and doesn't become background noise
- Staff see the value of security awareness training as security champions in different departments garner trust and traction amongst employees.

Get buy-in at executive level!

A successful security awareness program starts with a commitment from organisational leaders, and their continued success depends on ongoing leadership support at all levels of the organisation.

When executives support a security awareness culture and are shown the value it brings from mitigating financial and reputational cost, they will continue to invest resources to support programs, keeping it top of mind for employees.

Train, don't trick...

Educate and empower your people so they can protect themselves and their organisation

Invest in education and training

Training is not about "gotchas", naming and shaming, it should be focused on educating and empowering your people.

Ensure you have a long-term strategy in place and your people are on their personalised learner journeys, meet them where they are and support them along the way.

Celebrate and track your success

Successful programs need to be thoroughly evaluated on an ongoing basis, not just a one-time investment.

Metrics to measure may include:

- Program awareness
- Participation rates
- A drop in clicked phishing simulations
- Increased reporting of suspicious activity and emails
- Increased sense of accountability
- Financial risk mitigation
- Reputational risk mitigation

Enhance your organisation's cyber security awareness culture by empowering your employees.

BOOK A DEMO!