

## 5 Handy Tips to Avoid Online Scams

Anyone can be a target for online scams. Use these tips to stay safe online whether you're at work or home.





## 1 Be social, but with care

Your personal information on social media can be used for targeted online scams.

#### How it works

- Hackers can create fake accounts to join your network
- Scammers may steal sensitive information from your social profiles (e.g. date of birth, address, etc)

**Tip:** Don't include your date or birth, address or other sensitive information on your social profiles



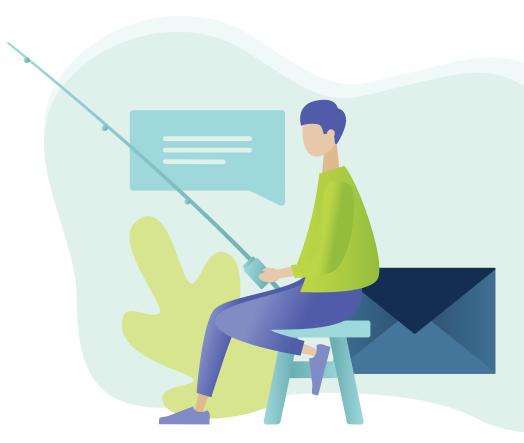


# 2 Don't get caught by a phish

Many online scams start with phishing attacks.

#### How it works

- Scammers use fake emails to trick users into giving away access to important information or money
- Scammers may target specific individuals through 'spear phishing'
- Scammers often buy & collect emails to use in mass scams





## 3 Think like a scammer

Know how scammers operate, so you can easily spot a scam!

### Keep your eyes peeled for obvious signs of phishing

- Poor spelling & grammar
- A sense of urgency in the message to click or forward
- Requests for personal information or money



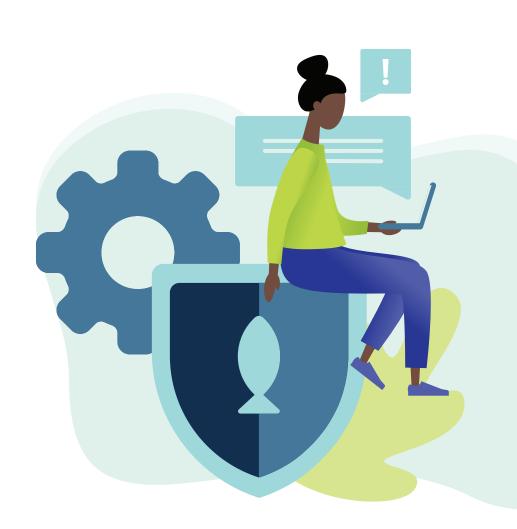


## 4 Report a phish

If you receive a phishing email know how to respond.

#### Take these actions

- · Do not click on links or attachments
- · Do not respond to the email
- · At work, notify your IT department immediately
- · At home, report the phish to Scamwatch





#### 5 Keep your details secure

Using the same password across some (or all) of your accounts can make it easy for scammers to easily access all of your accounts!

#### Improve your online security today

- Change your passwords to passphrases (easy to remember phrases)
- Do not use the same passphrase across multiple accounts
- · Sign up to a reputable password manager to safely store your login details





Phishing Awareness Training and Simulation phriendlyphishing.com/uk